

LEE CAMPBELL

DIGITAL DESIGNER & DEVELOPER

CONTACT

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EDUCATION

Bob Jones University
Bachelors of Arts:
Mass Communication
Digital Media

SKILLS

Sketch
Photoshop
Illustrator
Lightroom
Premiere Pro
After Effects
Google Web Designer
Figma
Framer.js
Invision

HTML5
CSS/ SASS
Git
CLI
Javascript
jQuery
Wordpress
Hugo
PHP

ABOUT



To say I dabble would be an understatement; designing and building websites is my passion. I have a range of skills and enjoy keeping up with the latest trends, tools, and processes in the industry. I enjoy learning new things and tackling complex projects and problems to challenge and stretch myself.

EXPERIENCE

Digital Creative Designer

INFINITY MARKETING

My primary role consisted of conceptualizing websites, wireframing interfaces, creating HTML prototypes for testing, designing comps, and doing front-end development to implement design concepts. I played a key role in establishing a user centered design & development process throughout the digital team, while also implementing standards of design, versioning, & development across client and internal projects. Worked with clients such as Comcast, Fatz Cafe, HBO, Starz, 21st Mortgage, and The Cliffs.

Freelance Designer

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I have worked for a variety of clients creating unique brand systems and websites. I focus on putting design and discovery in front of development in order to identify strategic, usability, visual and functional opportunities which directly impact and positively influence the user experience.

Motion Designer & Videographer

UNICOMM MEDIA GROUP

Supported the Unicomm team on multiple video and animation projects for a range of clients. My primary role was to animation illustrations into short videos, utilizing a minimal aesthetic animation style that matched the illustration. I actively engaged with the illustrator to match the animation style to fit the narrative and illustration layout.

Freelance Writer

INSIDE.COM

Edited and created content for a startup news app servicing thousands of users. I tracked and reported breaking news in real time writing summaries and short form pieces to be aggregated and published on the app. Managed and submitted both user and original content to the platform.